



NZBA

Baby Friendly Aotearoa
New Zealand

BABY FRIENDLY HOSPITAL INITIATIVE

PART FOUR

Resources for Aotearoa New Zealand

New Zealand Breastfeeding Alliance

WHO & UNICEF

**PART FOUR
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Contact Details:

New Zealand Breastfeeding Alliance (NZBFA)

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16 Sheffield Crescent
P O Box 20-454,
Bishopdale,
Christchurch 8543.

Phone: 03 3572 072

Fax: 03 3572 074

Email: info@nzba.co.nz

Website: www.babyfriendly.org.nz

International Contacts

World Health Organisation

Post: Distribution and Sales,
CH-1211 Geneva 27,
Switzerland.
Email: publications@who.ch WHO/UNICEF
On-line: <http://www.unicef.org/programme/breastfeeding/baby.htm>

Nutrition for Health and Development (NHD)

On-line: <http://www.who.int/nutrition/en/>

UNICEF

On-line: http://www.unicef.org/nutrition/index_breastfeeding.html

UNICEF UK Baby Friendly

On-line: <http://www.unicef.org.uk/babyfriendly/>
For 'The evidence and rationale for the UNICEF UK Baby Friendly Initiative Standards':
http://www.unicef.org.uk/Documents/Baby_Friendly/Research/baby_friendly_evidence_rationale.pdf

IBFAN Resource Centre :

On-line: http://www.ibfan.org/gbics-national_level.html

The International Code Documentation Centre (ICDC)

On-line : http://www.ibfan.org/our_network-documentation.html

For a full price list contact:

Post: ICDC,
PO Box 19,
10700 Penang,
Malaysia.
Fax: (60)46577291

International Lactation Consultant Association (ILCA)

Post: ILCA Office
2501 Aerial Centre Parkway, Suite 103
Morrisville,
North Carolina,
27560,
USA
Phone: (919) 861-5577
Toll Free: 1-888-ILCA-IS-U (452-2478)
Fax: (919) 459-2075
Email: info@ilca.org
On-line: <http://www.ilca.org/>
➤ publishes *The Journal of Human Lactation* quarterly.

La Leche League International

Post: La Leche League International
110 Horizon Drive, Suite 210
Raleigh, NC 27615
USA

For media inquiries pr@llli.org

Phone: Helpline: 1+877-4 LA LECHE (452-5324)
Administrative Office: 1+919-459-2167 | 1+800-LALECHE (525-3243)
fax: 1+919-459-2167

Email info@llli.org

On-line: <http://www.lalecheleague.org>

Australian Breastfeeding Association of Australia/Lactation Resource Centre

(NMAA, LRC),

Post: PO Box 231,
Nunawading
VIC 3131,
Australia.

Phone: 61 3 9885 0855

Fax: 61 3 98850866.

Post: Head Office,
1818-1822 Malvern Rd,
East Malvern,
Victoria 3145,
Australia

Online: <http://www.breastfeeding.asn.au/default.htm>

➤ produces **Breastfeeding Review** three issues annually

Lactation Resource Centre

Email: lrc@breastfeeding.asn.au

World Alliance for Breastfeeding Action (WABA)

Post: WABA Secretariat
PO Box 1200, 10850
Penang,
Malaysia

Phone: (60-4) 6584816

Fax: (60-4) 6572655

Email: waba@streamyx.com

➤ co-ordinates World Breastfeeding Week; produces World Breastfeeding Week Action Folders, Activity Sheets and various other publications.

On-line: <http://www.waba.org.my/>

American Academy of Pediatrics

On-line: <http://www.aap.org/>

New Zealand Contacts:**Ministry of Health (MoH)**

Post: PO Box 5013, Wellington.

On-line: www.moh.govt.nz/moh.nsf/indexmh/breastfeeding

On-line: http://www.moh.govt.nz/moh.nsf/wpg_index/publications-index

➤ link to Ministry of Health Publications

La Leche League New Zealand (LLLNZ)

Post : PO Box 50-780,
Porirua,
Wellington, 5240.

Phone : 04 4710690

Fax : 04 9787142

Email: admin@lalecheleague.co.nz

On-line: www.lalecheleague.org.nz

➤ publishes **Aroha** two monthly, & **Breastfeeding Communique** annually.

Lactation Consultants of Australia & New Zealand Ltd (LCANZ)

Post: PO Box 576,
Crows Nest,
New South Wales, 1585,
Australia

Phone: 61 2 9431 8621

Fax: 61 2 9431 8677

Email: info@lcanz.org

Website: www.lcanz.org

New Zealand College of Midwives Inc (NZCOM)

Post: 376 Manchester Street,
PO Box 21-106,
Edgware,
Christchurch. 8014

Phone: 03 3772 732

Fax: 03 377 5662.

Email: nzcom@nzcom.org.nz

Website: <http://www.midwife.org.nz/>

➤ publishes the **New Zealand College of Midwives Journal** twice yearly & the **Midwifery News** four times a year.

UNICEF New Zealand

Post: PO Box 10459
The Terrace
Wellington.6143.
Phone: 0800 243 575 (NZ only) or (+64) (04) 8159370
Fax: 04 8159389
On-line: www.unicef.org.nz

New Zealand Lactation Consultants Association (NZLCA)

Post: PO Box 29279,
Christchurch.
On-line: <http://www.nzlca.org.nz>
➤ publishes '**Staying Abreast**' four times a year and provides a 'Find a Lactation Consultant' service from the website above or
Phone: 0800 452282.

Parents Centres New Zealand Inc (PCNZ)

Post: PO Box 54 128
Mana
Wellington 5247
Phone : 04 233 2022
Fax: 04 233 2063
On-line: www.parentscentre.org.nz
Email: info@parentscentre.org.nz
➤ publishes **Kiwiparent** two-monthly.

Royal New Zealand Plunket Society

Post: Plunket National Office,
Level 3, 40 Mercer Street,
Wellington 6011.

or

PO Box 5474,
Wellington 6145.
Phone: 04 471 0177
Fax: 04 471 0190
On-line: www.plunket.org.nz

Women's Health Action Trust (WHA)

Post: PO Box 9947
Newmarket
Auckland 1149
Phone: 09 520 5295
Fax: 09 5205731
Email: info@womens-health.org.nz / info@bfw.org.nz
On-line: www.womens-health.org.nz / www.bfw.org.nz
➤ Promotion and analysis of maternal and child health policies

- Dedicated breastfeeding and working website: www.bfw.org.nz
 - Development & implementation of national breastfeeding promotion campaigns such as the **Big Latch On** www.biglatchon.org.nz
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Resources on Baby Friendly Hospital and Breastfeeding

- **Adequacy of Milk Intake During Exclusive Breastfeeding: A Longitudinal Study**
Susan B. Nielsen, John J. Reilly, Mary S. Fewtrell, Simon Eaton, James Grinham, J.C. K. Wells.
Pediatrics Vol. 128, No. 4, October 1, 2011. pp. e907-e914.
- **Audit of a clinical guideline for neonatal hypoglycaemia screening.**
Sundercombe SL, Raynes-Greenow CH, Carberry AE, Turner RM, Jeffery HE. J
Paediatric Child Health,. 2013 Oct;49(10):833-8.
- **A Transition Strategy for Becoming a Baby-Friendly Hospital: Exploring the Costs, Benefits, and Challenges.** Jami DelliFraine, James Langabeer II, Rigoberto Delgado, Janet F. Williams, and Alice Gong.
Breastfeeding Medicine: Volume 8, Number 2, 2013.
- **Baby Friendly Hospital Initiative: Documents for Aotearoa New Zealand (2017)** New Zealand Breastfeeding Authority
www.babyfriendly.org.nz
- **Breastfeeding and Human Lactation, Enhanced Fifth Edition** 2016 [Karen Wambach, Jan Riordan]
- **Breastfeeding and Maternal and Infant Health Outcomes in Developed Countries**
Tufts-New England Medical Centre Evidence Based Practice Centre Boston
<http://www.ahrq.gov/downloads/pub/evidence/pdf/brfout/brfout.pdf>
- **Breastfeeding and Neonatal Weight Loss in Healthy Term Infants**
. Riccardo Davanzo, Zemira Cannioto, Luca Ronfani, Lorenzo Monasta, Sergio Demarini,
Journal of Human Lactation January 2013.
- **Breastfeeding Answers Made Simple**, Nancy Mohrbacher, (2010) Hale Publishing.
- **Breastfeeding Made Simple, Seven Natural Laws for Nursing Mothers.**
N Mohrbacher, K Kendall-Tackett, 2nd edition 2010.
- **Breastfeeding Management in Australia**, edited by Wendy Brodribb, 4th ed. ABA 2012
- **Celebrating Innocenti 1990-2005. Achievements, challenges and future imperatives**
<http://www.unicef-irc.org/publications/pdf/1990-2005-gb.pdf>

- **Code Essentials 1:** Annotated International Code of Marketing of Breastmilk Substitutes and subsequent WHA Resolutions. IBFAN 2008.
- **Code Essentials 2:** Guidelines for Policy Makers on Implementing the International Code of Marketing of Breastmilk Substitutes and subsequent WHA resolutions. IBFAN 2009.
- **Code Essentials 3:** Responsibilities of Health Workers under the International Code of Marketing of Breastmilk Substitutes and subsequent WHA resolutions. IBFAN 2009.
- **Cost Comparison of Baby Friendly and Non–Baby Friendly Hospitals in the United States** Jami DelliFraine, Jim Langabeer, Janet F. Williams, Alice K. Gong, Rigoberto I. Delgado, Sara L. Gill. *Pediatrics* Vol. 127 No. 4 April 2011, pp. e989-e994.
- **Effectiveness, Implementation and Monitoring of the International Code of Breast-Milk Substitutes in New Zealand: A Literature and Interview-Based Review 2011**, Matt Burgess, Neil Quigley.
- **Effects of Sucking and Skin-to-Skin Contact on Maternal ACTH and Cortisol Levels During the Second Day Postpartum-Influence of Epidural Analgesia and Oxytocin in the Perinatal Period.** Handlin L, Jonas W, Petersson M, Ejdeback M, Ransjo-Arvidson A, Nissen E, Uvnas-Moberg K.
Breastfeeding Medicine: Vol 4, Number 4, 2009.
- **Evidence for the Ten Steps to Successful Breastfeeding.** Division of child health and development. World Health Organization. Geneva .1998.
Available from WHO. These are in the process of being updated by the World Health Organisation.
- **Food and Nutrition Guidelines for Healthy Breastfeeding Women. A Background Paper.** Ministry of Health,. New Zealand, 2008.
<http://www.health.govt.nz/publication/food-and-nutrition-guidelines-healthy-infants-and-toddlers-aged-0-2-background-paper-partially>
- **Food and Nutrition Guidelines for Healthy Infants and Toddlers (Aged 0 - 2). A Background Paper.** Ministry of Health, New Zealand, 2008.
Available on the MOH website. (Partially revised 2012)
- **Global Strategy for Infant and Young Child Feeding**, Geneva, 2003.
- **The Gluckman Report:‘Interpreting science – implications for public understanding, advocacy and policy formation: A discussion paper.’**
Sir Peter Gluckman KNZM FMedSci FRSNZ FRS
Chief Science Advisor to the Prime Minister
April 2013
<http://www.pmcsa.org.nz/wp-content/uploads/Interpreting-Science-April-2013.pdf>
- **Health Professionals' Insights Regarding the Baby-Friendly Hospital Initiative**
Donna J. Chapman *J Hum Lact* 2012 28: 315

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- **Hydration Status of Exclusively and Partially Breastfed Near-Term Newborns in the First Week of Life**, Kusuma S, Agrawai S, Kumar P, Narang A, and Prasad R. *J Hum Lact* 2009; 25:280.
 - **Impact of Birthing Practices on Breastfeeding**, Linda Smith, Mary Kroeger, 2009. Second Edition. Jones and Bartlett.
 - **Implementing and Monitoring the International Code of Marketing of Breast-milk Substitutes in New Zealand: The Code in New Zealand**, Ministry of Health, 2007.
 - **Implementing the ten steps to successful breastfeeding in multiple hospitals serving low-wealth patients in the US: innovative research design and baseline findings**, *International Breastfeeding Journal*, 2013, 8:5 Miriam H Labbok Emily C Taylor Nathan C Nickel.
 - **Infant and Young Child Feeding Counselling: An Integrated Course**, WHO/UNICEF 2006. <http://www.who.int/nutrition/publications/infantfeeding/9789241594745/en/index.html>
 - **Innocenti Declaration on Infant and Young Child Feeding**, WHO/UNICEF, 2005 <http://innocenti15.net/declaration.pdf.pdf>
 - **International Code of Marketing of Breast-milk Substitutes – Adopted at the 34th World Health Assembly, Geneva, Switzerland, 1981 and subsequent relevant World Health Assembly resolutions**
 - **International Perspectives on the Baby-Friendly Initiative**
Josip Grguric, Ruth-Ann Wen, Elisabeth Kylberg, Sue Ashmore and Trish MacEnroe *J Hum Lact* 2012 28: 281
 - **Kidshealth.org.nz**: A joint initiative between the Starship Foundation and the Paediatric Society of New Zealand © Ministry of Health 2014 (Infant Nutrition Section) <http://www.kidshealth.org.nz/good-latch-key-successful-breastfeeding>
 - **Medications & Mothers Milk**. T Hale. H. E Rowe. 17th Edition, 2017.
 - **Midwives Handbook for Practice**. New Zealand College of Midwives (Inc) Christchurch.
 - **Milk and Social Media : Online Communities and the International Code of Marketing of Breast-milk Substitutes** Sheryl W. Abrahams *J Hum Lact* 2012 28: 400
 - **Nipple Shields: A Review of the Literature**. McKechnie A C and Eglash A. *Breastfeeding Medicine* Vol 5, Number 6, 2010.
 - **Nutrient Adequacy of Exclusive Breastfeeding for the Term Infant During the First Six Months of Life**. WHO 2002

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- **Overcoming Barriers to Baby-Friendly Status : One Hospital's Experience.** Joyce McKeever and Rose St. Fleur *J Hum Lact* 2012 28: 312
 - **Punching Above Its Weight : Does New Zealand's Responsibility for Protecting, Promoting, and Supporting Breastfeeding Extend beyond Its Own Borders?** Judith Galtry *J Hum Lact* 2013 29: 128
 - **Removal of Industry-Sponsored Formula Sample Packs from the Hospital : Does It Make a Difference?** Lori Feldman-Winter, Xena Grossman, Amudha Palaniappan, Elyse Kadokura, Krystal Hunter, Barry Milcarek and Anne Merewood *J Hum Lact* 2012 28: 380
 - **Section 88 Primary Maternity Services Notice 2007.**
<http://www.moh.govt.nz/moh.nsf/indexmh/section88-maternity-notice-2007-feb07>
 - **Stealth Formula Marketing--Coming Soon to a City Near You?** Marsha Walker *J Hum Lact* 2012 28: 278
 - **Ten Steps or Climbing a Mountain: A study of Australian health professionals' perceptions of implementing the Baby Friendly Health Initiative to protect, promote and support breastfeeding.** Schmied V, Gribble K, Sheehan A, Taylor C, Dykes F C. *BMC Health Services Research* 2011, 11:208.
 - **Ten Steps to Successful Breastfeeding: A Summary of the Rationale and Scientific Evidence.** R Saadeh and J Akre, *Birth* 23:3, 154-60, 1996.
 - **Textbook of Human Lactation.** Thomas Hale, Peter Hartmann 2017
 - **The evidence and rationale for the UNICEF UK Baby Friendly Initiative standards (2012)**
<http://www.unicef.org.uk/BabyFriendly/Resources/General-resources/The-evidence-and-rationale-for-the-UNICEF-UK-Baby-Friendly-Initiative-standards/>
 - **The New Zealand/Aotearoa Baby-Friendly Hospital Initiative Implementation Journey : Piki Ake Te Tihi "Strive for Excellence"** Ruth Martis and Julie Stufkens 2013 29: 140 *J Hum Lact*
 - **The optimal duration of exclusive breastfeeding: a systematic review.** Kramer MS, Kakuma R. *Cochrane Database of Systematic Reviews* 2002, Issue 1.
<http://www2.cochrane.org/reviews/de/ab003517.html>
 - **The Oxytocin Factor :Tapping the Hormone of Calm, Love and Healing.** Kerstin Uvnäs Moberg, 2003 Da Capo Press
 - **The principles of protection, promotion and participation enshrined in the Treaty of Waitangi, 6 February 1840**

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- **The Womanly Art of Breastfeeding.** La Leche League International. 8th revised edition 2010. Available from LLLNZ.
 - **Understanding the Breast Crawl Implications for Nursing Practice.** Amanda Henderson. Nursing for Women's Health Vol 15, Issue 4. Pages 296-307 August/September 2011.
 - **What Is a "Baby-Friendly Hospital" and What Does It Mean to Me?** Debi Page Ferrarello J Hum Lact 2012 28: 419
 - **WHO Child Growth Standards Methods and Development.** WHO 2006

New Zealand Legislation

- ***The Health Act 1956 and amendments***
<http://www.legislation.govt.nz/act/public/1956/0065/latest/DLM305840.html>
- ***The Medicines Act 1981 and amendments.***
<http://www.legislation.govt.nz/act/public/1981/0118/latest/dlm53790.html>
- ***The Code of Health & Disability Services Consumer Rights 1996 (reviewed 2014)***
<http://www.hdc.org.nz/the-act--code/the-code-of-rights>
- **Feeding your baby when you're HIV positive | Ministry of Health NZ**
www.health.govt.nz › ... › Diseases and illnesses › HIV/AIDS
- **Breastfeeding by women with HIV infection | Ministry of Health NZ**
www.health.govt.nz › Our work › Diseases and conditions › HIV and AIDS