WHO / UNICEF

Baby Friendly Hospital Initiative

Part Four

Resources for Aotearoa New Zealand
Baby Friendly Hospital Initiative - Resources

International Contacts:

World Health Organisation:
Distribution and Sales, CH-1211 Geneva 27, Switzerland.
Email: publications@who.ch  WHO/UNICEF Web site:
http://www.unicef.org/programme/breastfeeding/baby.htm

Nutrition for Health and Development (NHD)
http://www.who.int/nutrition/en/

UNICEF:
http://www.unicef.org/nutrition/index_breastfeeding.html

UNICEF UK Baby Friendly
Website:  http://www.unicef.org.uk/babyfriendly/
For ‘The evidence and rationale for the UNICEF UK Baby Friendly Initiative Standards’:

IBFAN Resource Centre :
Website : http://www.ibfan.org/gbics-national_level.html

The International Code Documentation Centre (ICDC).
http://www.ibfan.org/our_network-documentation.html
For a full price list contact:  ICDC, PO Box 19, 10700 Penang, Malaysia.  Fax (60)46577291.

International Lactation Consultant Association
ILCA Office
2501 Aerial Center Parkway, Suite 103
Morrisville, North Carolina, 27560, USA
Telephone (919) 861-5577
Toll Free 1-888-ILCA-IS-U (452-2478)
Fax (919) 459-2075
Email info@ilca.org
Publishes The Journal of Human Lactation quarterly.
Web site: http://www.ilca.org/

La Leche League International
La Leche League International
957 N. Plum Grove Road
Schaumburg, IL 60173
voice: 1+847-519-7730
1+800-LALECHE (525-3243)
fax: 1+847-969-0460
USA Web site: http://www.lalecheleague.org  or for breastfeeding research information:
Website: http://www.lalecheleague.org/cbi/cbi.html
Publishes Breastfeeding Abstracts quarterly (available from LLLNZ).
Australian Breastfeeding Association of Australia/Lactation Resource Centre
(NMAA, LRC), PO Box 231, Nunawading VIC 3131, Australia.
Telephone 61 3 9885 0855
Fax 61 3 98850866.
Head Office:
1818-1822 Malvern Rd
East Malvern, Victoria 3145, Australia
Website: http://www.breastfeeding.asn.au/default.htm
Produces Breastfeeding Review three issues annually

Lactation Resource Centre
Email: lrc@breastfeeding.asn.au

World Alliance for Breastfeeding Action
(WABA), PO Box 1200, 10850 Penang, Malaysia. Fax 60 4 657 2655.
WABA Secretariat
PO Box 1200, 10850
Penang - Malaysia
Tel: (60-4) 6584816
Fax: (60-4) 6572655
E-mail: waba@streamyx.com
Co-ordinates World Breastfeeding Week; produces World Breastfeeding Week Action Folders, Activity Sheets and various other publications.
http://www.waba.org.my/

American Academy of Pediatrics
Web site: http://www.aap.org/

New Zealand Contacts:

Ministry of Health (MoH)
PO Box 5013, Wellington.
www.moh.govt.nz/moh.nsf/indexmh/breastfeeding
Link to Ministry of Health Publications
http://www.moh.govt.nz/moh.nsf/wpg_index/publications-index

New Zealand Breastfeeding Authority (NZBA)
Unit 1, First Floor,
16 Sheffield Crescent.
P O Box 20-454, Bishopdale,
Christchurch. 8543.
Ph: 03 3572 072 Fax: 03 3572 074
Email: info@nzba.co.nz Website: www.babyfriendly.org.nz
La Leche League New Zealand (LLLNZ)
PO Box 50-780, Porirua, 5240
Ph/fax 04 4710690.
Email: admin@lalecheleague.co.nz
Website: www.lalecheleague.org.nz
Publishes Aroha two monthly, and Breastfeeding Communique annually.

Lactation Consultants of Australia & New Zealand Ltd (LCANZ)
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Australia
Phone: +61 2 9431 8621
Fax: +61 2 9431 8677
Email: info@lcanz.org
Website: www.lcanz.org

New Zealand College of Midwives Inc (NZCOM)
376 Manchester Street
PO Box 21-106, Edgeware, Christchurch. 8014
Ph 03 3772 732  Fax 03 377 5662.
Email: nzcom@nzcom.org.nz
Website: http://www.midwife.org.nz/
Publishes the New Zealand College of Midwives Journal twice yearly and the ‘Midwifery News’ four times a year.

UNICEF New Zealand
PO Box 10459
The Terrace
Wellington.6143.
Ph 0800 243 575 (NZ only) or (+64) (04) 8159370
Fax: (+64) (04) 8159389
www.unicef.org.nz

New Zealand Lactation Consultants Association (NZLCA)
PO Box 29279, Christchurch.
http://www.nzlca.org.nz
Publishes ‘Staying Abreast’ four times a year and provides a ‘Find a Lactation Consultant’ service from the website above or telephone 0800452282.
Parents Centres New Zealand Inc (PCNZ)
PO Box 54 128
Mana 5247
Wellington
Ph 04 233 2022,
Fax: 04 233 2063
www.parentscentre.org.nz
Publishes Kiwiparent two-monthly.
Email: info@parentscentre.org.nz

Royal New Zealand Plunket Society
Plunket National Office, Level 3, 40 Mercer Street 6011, PO Box 5474
Wellington 6145
Phone: +64 4 471 0177
Fax: +64 4 471 0190
www.plunket.org.nz

Women’s Health Action Trust (WHA)
Women’s Health Action Trust (WHA)
Level 2, 27 Gillies Avenue, Newmarket
Auckland 1023
PO Box 9947
Newmarket
Auckland 1149
Ph: 09 520 5295 Fax: 09 5205731
Email: info@womens-health.org.nz / info@bfw.org.nz
- Promotion and analysis of maternal and child health policies
- Dedicated breastfeeding and working website – www.bfw.org.nz
- Development and implementation of national breastfeeding promotion campaigns such as the Big Latch On www.biglatchon.org.nz
Resources on Baby Friendly Hospital and Breastfeeding

- **Adequacy of Milk Intake During Exclusive Breastfeeding: A Longitudinal Study**

- **Audit of a clinical guideline for neonatal hypoglycaemia screening.**

- **A Transition Strategy for Becoming a Baby-Friendly Hospital: Exploring the Costs, Benefits, and Challenges.** Jami DelliFraine, James Langabeer II, Rigoberto Delgado, Janet F. Williams, and Alice Gong. Breastfeeding Medicine: Volume 8, Number 2, 2013

- **Baby Friendly Hospital Initiative: Documents for Aotearoa New Zealand (2014)** New Zealand Breastfeeding Authority www.babyfriendly.org.nz


- **Breastfeeding and Maternal and Infant Health Outcomes in Developed Countries**
  Tufts-New England Medical Center Evidence Based Practice Center Boston

- **Breastfeeding and Neonatal Weight Loss in Healthy Term Infants**
  Journal of Human Lactation January 2013. Riccardo Davanzo, Zemira Cannioto, Luca Ronfani, Lorenzo Monasta, Sergio Demarini,


- **Breastfeeding Made Simple Seven Natural Laws for Nursing Mothers.**
  N Mohrbacher, K Kendall-Tackett 2005

- **Breastfeeding Management in Australia.** Edited by Wendy Brodribb, 4th ed. ABA 2012

- **Celebrating Innocenti 1990-2005. Achievements, challenges and future imperatives**

- **Code Essentials 1:** Annotated International Code of Marketing of Breastmilk Substitutes and subsequent WHA Resolutions. IBFAN 2008

- **Code Essentials 2:** Guidelines for Policy Makers on Implementing the International Code of Marketing of Breastmilk Substitutes and subsequent WHA resolutions. IBFAN 2009

- **Code Essentials 3:** Responsibilities of Health Workers under the International Code of Marketing of Breastmilk Substitutes and subsequent WHA resolutions. IBFAN 2009


• Global Strategy for Infant and Young Child Feeding Geneva 2003


• Health Professionals' Insights Regarding the Baby-Friendly Hospital Initiative Donna J. Chapman J Hum Lact 2012 28: 315


• Implementing the ten steps to successful breastfeeding in multiple hospitals serving low-wealth patients in the US: innovative research design and baseline findings. International Breastfeeding Journal 2013, 8:5 Miriam H Labbok Emily C Taylor Nathan C Nickel


• Innocenti Declaration on Infant and Young Child Feeding, WHO/UNICEF, 2005 Website: http://innocenti15.net/declaration.pdf.pdf

• International Code of Marketing of Breast-milk Substitutes – Adopted at the 34th World Health Assembly, Geneva, Switzerland, 1981 and subsequent relevant World Health Assembly resolutions


• Midwives Handbook for Practice. New Zealand College of Midwives (Inc) 2008 Christchurch.

• Milk and Social Media: Online Communities and the International Code of Marketing of Breast-milk Substitutes Sheryl W. Abrahams J Hum Lact 2012 28: 400


• Nutrient Adequacy of Exclusive Breastfeeding for the Term Infant During the First Six Months of Life. WHO 2002

• Overcoming Barriers to Baby-Friendly Status: One Hospital's Experience. Joyce McKeever and Rose St. Fleur J Hum Lact 2012 28: 312


• Section 88 Primary Maternity Services Notice 2007.  

• Stealth Formula Marketing--Coming Soon to a City Near You? Marsha Walker  
J Hum Lact 2012 28: 278

• Ten Steps or Climbing a Mountain: A study of Australian health professionals' perceptions of implementing the Baby Friendly Health Initiative to protect, promote and support breastfeeding. Schmied V, Gribble K, Sheehan A, Taylor C, Dykes F C.  


• Textbook of Human Lactation. Thomas Hale, Peter Hartmann First Ed. 2007

• The evidence and rationale for the UNICEF UK Baby Friendly Initiative standards (2012)  

• The New Zealand/Aotearoa Baby-Friendly Hospital Initiative Implementation Journey: Piki Ake Te Tihi "Strive for Excellence" Ruth Martis and Julie Stufkens  
2013 29: 140 J Hum Lact

http://www2.cochrane.org/reviews/de/ab003517.html

• The Oxytocin Factor: Tapping the Hormone of Calm, Love and Healing. Kerstin Uvnäs Moberg, 2003 Da Capo Press

• The principles of protection, promotion and participation enshrined in the Treaty of Waitangi, 6 February 1840

• The Womanly Art of Breastfeeding. La Leche League International. 8th revised edition 2010. Available from LLLNZN.


• What Is a "Baby-Friendly Hospital" and What Does It Mean to Me? Debi Page Ferrarello J Hum Lact 2012 28: 419

• WHO Child Growth Standards Methods and Development. WHO 2006
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Fax: 03 3572 074
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Website: www.babyfriendly.org.nz